



# A Walk in the Park

Your Contribution for a Solution: Mental Illness & Homelessness

Saturday, December 3rd. 2022

TY Park

3300 N Park Rd | Hollywood, FL 33021

T-shirt Pickup: 8:00am | Walk Start Time: 9:00am  
(Dog friendly-furry little friends must be on a leash)



**SPONSORSHIP OPPORTUNITIES**

[BrowardHousingSolutions.org/walk](https://BrowardHousingSolutions.org/walk)

## EVENT OVERVIEW

The 3rd Annual Broward Housing Solutions® A Walk in the Park - "Your Contribution for a Solution: Mental Illness & Homelessness". Whether you skip, walk, or run – your support will help us fund our Affordable Housing Programs which provide quality, permanent and affordable housing opportunities to meet the needs of lower income or homeless people with disabilities who also have mental illness.

Bring the whole family even your dog\* - We'll host activities, raffle prizes, music and lots of goodies to eat! \*(Dog friendly-furry little friends must be on a leash).



## ORGANIZATION OVERVIEW

Broward Housing Solutions (BHS) is a 501(c)3 non-profit, Community Housing Development Organization (CHDO). Established in February 1993, BHS with partners at the Florida Department of Children and Families, identified the critical need for affordable housing services to address the low-income or homeless residents of Broward County who struggle with mental illness. Today, BHS proudly houses almost 400-residents within our 19-total, owned, and operated properties and via landlord relationships, throughout Broward County. Our collaborative approach offers an array of mental health services (case management) that aids low-income and mentally ill residents in their recovery, stabilization, and reintegration back into society becoming contributing citizens of our community.

South Florida residents, specifically those residing in Broward County, face increasing difficulties finding affordable housing. There are only 27 affordable rental units for every 100-low-income people in the state of Florida; in Broward County, this number drops to 18. And there are over 27,000 people diagnosed with a severe and persistent mental illness (SPMI) residing in Broward County, Florida.

BHS®' tenants live with roommates or families in beautiful 1, 2, or 3-bedroom affordable rental units which are accessible to transportation, employment opportunities, healthcare facilities, shopping, and schools. Social Security Disability income averages only \$810 per month which cannot cover the cost of housing. To make it affordable, BHS charges its residents only thirty (30%) of their gross monthly income, or an average of \$243 as rent, while providing rental subsidies to cover the difference or seventy (70%) in rent.



## ALARMING STATISTICS























































Affordable and available homes in Florida reveal that there are only **27-affordable** housing units for every 100 low-income persons in need.



In Broward County, this number drops to only **18-affordable** and available units for every 100 low-income people in need.



# BROWARD HOUSING SOLUTIONS® WALK SPONSORSHIP OPPORTUNITIES

BENEFITS	TITLE SPONSOR \$10,000	PRESENTING SPONSOR \$5,000	PLATINUM SPONSOR \$2,500	GOLD SPONSOR \$1,250	SILVER SPONSOR \$1,000	BRONZE SPONSOR \$750	PARTNER SPONSOR \$500	IN-KIND DONATIONS
Industry exclusivity across top tier sponsorship levels								
Display tent (tent and two tables provided)	<b>20' X 20'</b>	<b>20' X 20'</b>	<b>10' X 10'</b>					
Table space assigned for display area **								
Opportunity to deliver 3 minute presentation during event program								
Company logo prominently on all communications*								
Acknowledgement during event program								
Company logo on the BHS® web site*								
Inclusion of company logo on event signage*								
Inclusion in press releases and social media for event								
Opportunity to display company banner(s) throughout the event								
Opportunity to display signs along the walk path (up to 18" x 18")	<b>UNLIMITED</b>	<b>8</b>	<b>6</b>	<b>4</b>	<b>2</b>	<b>1</b>		
Opportunity to distribute promotional items directly to participants								
Logo recognition on Walk t-shirt								
Total number of Walk entrees	<b>25</b>	<b>20</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>10</b>

\*Company logo and artwork must be provided upon sponsorship confirmation.



# 3rd Annual BHS® Walk in the Park Saturday, December 3rd, 2022



Housing Opportunities for Broward's Mental Health Community

## SPONSOR RESERVATION FORM

### Sponsorship Opportunities:

- |   |           |   |              |
|---|-----------|---|--------------|
| <input type="checkbox"/> Title Sponsor (1)        | \$ 10,000 | <input type="checkbox"/> Bronze Sponsor                           | \$ 750       |
| <input type="checkbox"/> Presenting Sponsor (1)   | \$ 5,000  | <input type="checkbox"/> Partner Sponsor                          | \$ 500       |
| <input type="checkbox"/> Platinum Sponsor         | \$ 2,500  | <input type="checkbox"/> In-Kind Sponsor (value of \$500 or more) | \$ _____     |
| <input type="checkbox"/> Gold Sponsor             | \$ 1,250  | <input type="checkbox"/> Individual Entry Fee:                    |              |
| <input type="checkbox"/> Silver Sponsor           | \$ 1,000  | \$35/person Qty: _____  | \$ _____     |
| <input type="checkbox"/> Other Donation of: _____ |           |   |              |
|   |           |   | Total: _____ |

Company Name: \_\_\_\_\_

Name to be listed in Event Program (if different): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Alternate Contact: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

E-mail (required): \_\_\_\_\_ Phone: \_\_\_\_\_

Total amount enclosed: \_\_\_\_\_

Please make checks payable to Broward Housing Solutions

Or please charge the amount on my Credit Card:

American Express      MasterCard      Visa      Discover      CVC Code: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiration date: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

We sincerely appreciate your support. Thank you! We could not do it without you!



### MAILING ADDRESS:

**BROWARD HOUSING SOLUTIONS®**  
305 SE 18TH COURT  
FORT LAUDERDALE FL 33316  
ATTN: LISA VECCHI